

CattleTrace



We are excited to offer you the opportunity to invest in the future of the beef cattle industry by joining our efforts in developing a purpose-built infrastructure for animal disease traceability and building awareness of the program with stakeholders throughout the United States. CattleTrace is an industry-driven initiative focused on building a disease traceability system that works for and in the U.S. cattle industry. We are asking you to join us in this endeavor as a corporate sponsor to support CattleTrace fall activities, including further development of the CattleTrace database user interface and the CattleTrace Industry Symposium held November 21-22, 2019, in Manhattan, Kansas. Included in this packet are two informational documents: an overview of the program and a list of sponsorship opportunities.

As an important industry stakeholder and partner to many producers throughout the beef supply chain, we hope you consider joining us as a sponsor. Please contact Cassie Kniebel at 785-654-7446 or info@cattletrace.org for additional details. To be recognized as a corporate sponsor of CattleTrace, we need an investment commitment by Nov. 1, 2019.

Sincerely,

Brandon Depenbusch

Chairman of the CattleTrace, Inc. Board of Directors

